www.piucorner.com 2026

PIÙ CORNER
MILANO

Creative Partnership Media Kit

Art × Design × Culture
Independent Creative Collaborative Space

Founded by
Sina Moghanian

Independent Creative Ecosystem

PIÙ CORNER is an independent creative ecosystem based in Milan, operating at the intersection of art, design and culture. Founded by Sina Moghanian, it facilitates meaningful collaborations between artists, designers, cultural institutions, creative professionals and brands.

Who We Are?

PIÙ CORNER
MILANO

What Makes Us Different

Access to an Entire Ecosystem

01

Not Just an Audience

Most creators provide access to an audience. PIÙ CORNER provides access to a multidisciplinary network of artists, designers, architects, curators and collectors.

02

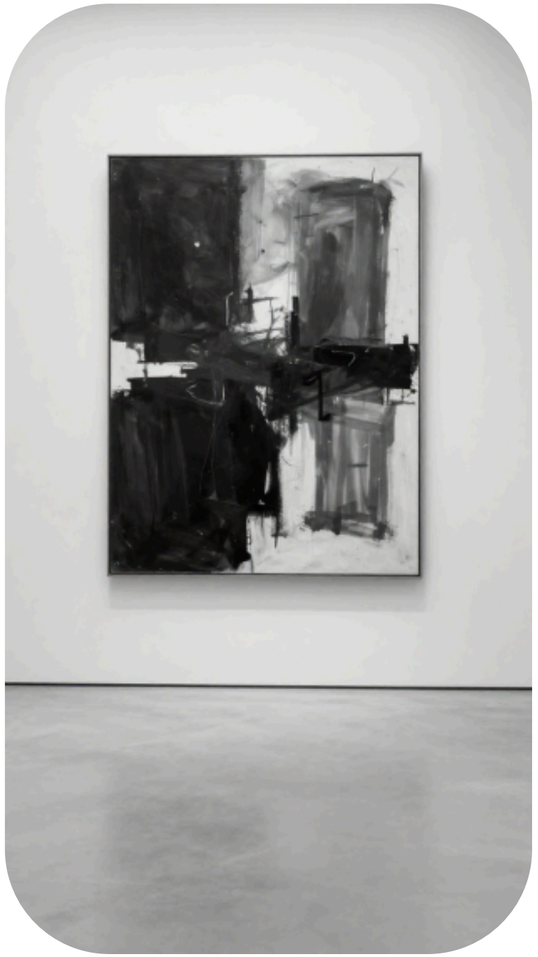
Not Just Services

Most agencies provide access to services. We develop customized collaboration strategies instead of applying generic promotional formulas.

03

Not Just Artists

Most galleries provide access to artists. Every project is developed according to its objectives, audience and cultural context.



PIÙ CORNER
MILANO

Our Approach

Community

We identify the most relevant community and communication channels for each project, ensuring authentic cultural positioning.

Creative Disciplines

Depending on the product or campaign, we connect the right creative disciplines from art to architecture to technology.

Strategic Partners

We bring together strategic partners, cultural contexts, events and activations to make collaborations meaningful and effective.

PIÙ CORNER
MILANO

Audience & Community

Instagram Insights — Recent Performance

63,875+
Content Views
Organic reach generated across posts, stories and reels

28,696+
Accounts Reached
Unique accounts across art, design and culture communities

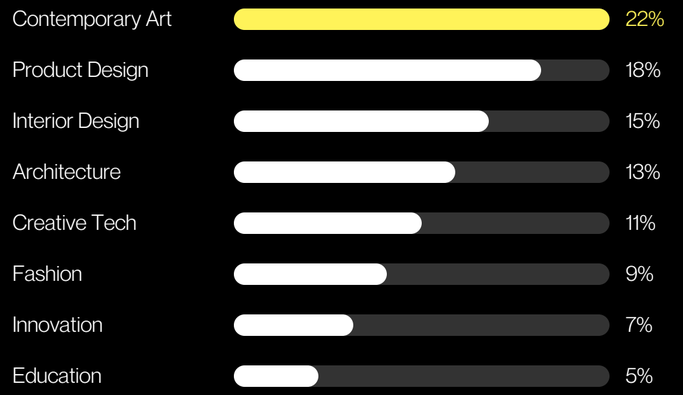
1,368+
Interactions
Likes, comments, saves and shares from engaged creatives

Visibility Source

75.5% Non-Followers

Strong organic discovery — majority of reach comes from accounts not yet following

Audience Composition



Quality Over Quantity

Our audience is composed of professionals and enthusiasts active in contemporary art, product design, interior design, architecture, creative technology, cultural production, fashion, innovation and education. The value lies in professional relevance, not volume.

www.piucorner.com 2026

Creative Lab x PIÙ CORNER MILANO

Hospitality

Lifestyle & Hospitality Brands

(Day One, Privée, Origin, Nabucco)

Content creation for hospitality, lifestyle and wellness brands expanding reach beyond art and design audiences.

Advertisment

Cultural & Creative Initiatives

Projects connected to **elf** Agency, and additional cultural and creative initiatives across sectors.

Creative

Cross-Sector Activation Capacity

Our broader ecosystem significantly expands the potential reach and activation capacity of every collaboration.

Network & Ecosystem

PIÙ CORNER
MILANO

Track Record

Exhibitions (Ongoing)

Curated Exhibitions

Featuring emerging and established artists and designers in curated group and solo shows.

Design (Ongoing)

Product Design & Creative Direction

Multidisciplinary collaborations spanning product design, branding and creative strategy.

Cultural (Ongoing)

Talks, Workshops & Community Events

Programming that builds community through presentations, education and cultural exchange.

International (Ongoing)

Cross-Border Partnerships

Partnerships involving professionals and organizations from different countries and creative sectors.

Community Examples

Art & Collecting
Sedition Art
Behind Art

Design Education
Polidesign
Designtech Hub

Design Media & Events
Shoreditch Design Week
Milano Music Week
Milano Art Week
Milano Design Week

Innovation & Futures
Biof Blue Institute of Futures
Designtech Hub

Creative Spaces
GoPopUp
Storefront
Diar

Creative Communication
Illustration Italia

Ecosystem, Not Endorsement

These references illustrate the nature and quality of the ecosystem rather than formal partnerships.

The PIÙ CORNER community includes connections with professionals, institutions and organizations active across the creative industries — plus many independent artists, designers, curators and creative entrepreneurs.

PIÙ CORNER
MILANO

Services & Collaboration

Flexible Partnership Models

Project

Brand Collaborations & Content

Single project or campaign activation

Campaigns, Showcases, Storytelling

(Tailored to objectives)

Ongoing

Creative Direction & Strategy

Long-term creative and cultural partnership

Events, Partnerships, Consultancy

(Custom scope and timeline)

Ideal Partners

PIÙ CORNER is particularly relevant for organizations operating within:

- **Design**
- **Art & Culture**
- **Lifestyle**
- **Hospitality**
- **Furniture**
- **Creative Technology**
- **Collectible objects**
- **Creative Services**
- **Architecture**
- **Fashion**
- **Innovation**

We are especially interested in collaborations that create long-term cultural and creative value.

www.piucorner.com 2026

Why Brands WorkWith

PIÙ CORNER
MILANO

Because today’s creative economy is not built solely on visibility.
It is built on **relevance**.

- **A curated creative ecosystem**
- **Authentic cultural positioning**
- **Cross-disciplinary communities**
- **Tailored collaboration strategies**
- **Independent creative thinking**
- **Meaningful engagement opportunities**

Independent Creative Ecosystem & Cultural Partnership Platform

PIÙ CORNER
MILANO

Let’s Create Together

Rather than simply promoting products, we create contexts where products, ideas and experiences can generate genuine connections.

www.piucorner.com

info@piucorner.com

@piucorner

@sina.moghanian